



Market Profile

Lafayette, LA Metropolitan Statistical Area
Lafayette, LA Metropolitan Statistical Area (29180)
Geography: CBSA

Prepared by Esri

Lafayette, LA...

Population Summary	
2010 Total Population	466,750
2020 Total Population	478,384
2020 Group Quarters	4,995
2023 Total Population	483,381
2023 Group Quarters	4,995
2028 Total Population	487,463
2023-2028 Annual Rate	0.17%
2023 Total Daytime Population	485,770
Workers	232,178
Residents	253,592
Household Summary	
2010 Households	177,751
2010 Average Household Size	2.58
2020 Total Households	188,906
2020 Average Household Size	2.51
2023 Households	191,865
2023 Average Household Size	2.49
2028 Households	194,947
2028 Average Household Size	2.47
2023-2028 Annual Rate	0.32%
2010 Families	120,265
2010 Average Family Size	3.11
2023 Families	124,245
2023 Average Family Size	3.08
2028 Families	125,433
2028 Average Family Size	3.06
2023-2028 Annual Rate	0.19%
Housing Unit Summary	
2000 Housing Units	171,881
Owner Occupied Housing Units	64.6%
Renter Occupied Housing Units	26.1%
Vacant Housing Units	9.3%
2010 Housing Units	195,917
Owner Occupied Housing Units	63.1%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	9.3%
2020 Housing Units	212,942
Vacant Housing Units	11.3%
2023 Housing Units	218,606
Owner Occupied Housing Units	61.5%
Renter Occupied Housing Units	26.3%
Vacant Housing Units	12.2%
2028 Housing Units	222,179
Owner Occupied Housing Units	61.9%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	12.3%
Median Household Income	
2023	\$54,965
2028	\$61,130
Median Home Value	
2023	\$188,973
2028	\$232,614
Per Capita Income	
2023	\$32,390
2028	\$37,049
Median Age	
2010	34.6
2023	37.5
2028	38.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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2023 Households by Income

Household Income Base	191,851
<\$15,000	14.4%
\$15,000 - \$24,999	10.0%
\$25,000 - \$34,999	9.2%
\$35,000 - \$49,999	11.8%
\$50,000 - \$74,999	17.3%
\$75,000 - \$99,999	11.7%
\$100,000 - \$149,999	13.6%
\$150,000 - \$199,999	6.7%
\$200,000+	5.5%
Average Household Income	\$81,494

2028 Households by Income

Household Income Base	194,933
<\$15,000	13.4%
\$15,000 - \$24,999	8.3%
\$25,000 - \$34,999	8.2%
\$35,000 - \$49,999	10.9%
\$50,000 - \$74,999	17.1%
\$75,000 - \$99,999	12.3%
\$100,000 - \$149,999	14.8%
\$150,000 - \$199,999	8.5%
\$200,000+	6.4%
Average Household Income	\$92,537

2023 Owner Occupied Housing Units by Value

Total	134,374
<\$50,000	11.0%
\$50,000 - \$99,999	13.9%
\$100,000 - \$149,999	11.7%
\$150,000 - \$199,999	17.2%
\$200,000 - \$249,999	14.7%
\$250,000 - \$299,999	10.2%
\$300,000 - \$399,999	10.7%
\$400,000 - \$499,999	4.8%
\$500,000 - \$749,999	4.5%
\$750,000 - \$999,999	0.7%
\$1,000,000 - \$1,499,999	0.7%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$220,677

2028 Owner Occupied Housing Units by Value

Total	137,594
<\$50,000	6.6%
\$50,000 - \$99,999	7.8%
\$100,000 - \$149,999	8.2%
\$150,000 - \$199,999	16.8%
\$200,000 - \$249,999	16.1%
\$250,000 - \$299,999	13.4%
\$300,000 - \$399,999	14.8%
\$400,000 - \$499,999	6.8%
\$500,000 - \$749,999	6.1%
\$750,000 - \$999,999	1.3%
\$1,000,000 - \$1,499,999	2.0%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$277,756

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age	
Total	466,750
0 - 4	7.3%
5 - 9	7.0%
10 - 14	7.1%
15 - 24	15.1%
25 - 34	14.0%
35 - 44	12.5%
45 - 54	14.6%
55 - 64	11.0%
65 - 74	6.3%
75 - 84	3.7%
85 +	1.3%
18 +	74.2%
2023 Population by Age	
Total	483,381
0 - 4	6.3%
5 - 9	6.7%
10 - 14	6.7%
15 - 24	12.2%
25 - 34	14.5%
35 - 44	13.5%
45 - 54	11.4%
55 - 64	12.8%
65 - 74	9.8%
75 - 84	4.6%
85 +	1.5%
18 +	76.7%
2028 Population by Age	
Total	487,463
0 - 4	6.3%
5 - 9	6.5%
10 - 14	6.8%
15 - 24	12.2%
25 - 34	12.7%
35 - 44	14.3%
45 - 54	11.6%
55 - 64	11.4%
65 - 74	10.7%
75 - 84	5.7%
85 +	1.8%
18 +	76.6%
2010 Population by Sex	
Males	227,984
Females	238,766
2023 Population by Sex	
Males	237,889
Females	245,492
2028 Population by Sex	
Males	239,627
Females	247,836

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Lafayette, LA...

2010 Population by Race/Ethnicity

Total	466,750
White Alone	70.6%
Black Alone	24.9%
American Indian Alone	0.3%
Asian Alone	1.5%
Pacific Islander Alone	0.0%
Some Other Race Alone	1.2%
Two or More Races	1.5%
Hispanic Origin	3.1%
Diversity Index	47.2

2020 Population by Race/Ethnicity

Total	478,384
White Alone	65.8%
Black Alone	24.5%
American Indian Alone	0.4%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.3%
Two or More Races	5.1%
Hispanic Origin	5.3%
Diversity Index	55.4

2023 Population by Race/Ethnicity

Total	483,381
White Alone	65.1%
Black Alone	24.7%
American Indian Alone	0.4%
Asian Alone	1.9%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.4%
Two or More Races	5.4%
Hispanic Origin	5.7%
Diversity Index	56.4

2028 Population by Race/Ethnicity

Total	487,463
White Alone	63.9%
Black Alone	24.9%
American Indian Alone	0.4%
Asian Alone	2.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	2.7%
Two or More Races	6.0%
Hispanic Origin	6.3%
Diversity Index	58.1

2010 Population by Relationship and Household Type

Total	466,750
In Households	98.2%
In Family Households	82.7%
Householder	25.8%
Spouse	17.6%
Child	33.5%
Other relative	3.3%
Nonrelative	2.5%
In Nonfamily Households	15.5%
In Group Quarters	1.8%
Institutionalized Population	1.1%
Noninstitutionalized Population	0.7%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Lafayette, LA...

2023 Population 25+ by Educational Attainment	
Total	328,985
Less than 9th Grade	4.1%
9th - 12th Grade, No Diploma	8.3%
High School Graduate	31.3%
GED/Alternative Credential	5.9%
Some College, No Degree	16.8%
Associate Degree	7.2%
Bachelor's Degree	18.3%
Graduate/Professional Degree	8.1%
2023 Population 15+ by Marital Status	
Total	388,052
Never Married	34.1%
Married	50.3%
Widowed	5.7%
Divorced	10.0%
2023 Civilian Population 16+ in Labor Force	
Civilian Population 16+	244,025
Population 16+ Employed	94.8%
Population 16+ Unemployment rate	5.2%
Population 16-24 Employed	13.2%
Population 16-24 Unemployment rate	13.1%
Population 25-54 Employed	63.4%
Population 25-54 Unemployment rate	4.3%
Population 55-64 Employed	15.9%
Population 55-64 Unemployment rate	2.2%
Population 65+ Employed	7.6%
Population 65+ Unemployment rate	3.3%
2023 Employed Population 16+ by Industry	
Total	231,425
Agriculture/Mining	6.8%
Construction	7.1%
Manufacturing	6.4%
Wholesale Trade	2.2%
Retail Trade	11.7%
Transportation/Utilities	5.3%
Information	1.2%
Finance/Insurance/Real Estate	5.4%
Services	49.7%
Public Administration	4.1%
2023 Employed Population 16+ by Occupation	
Total	231,425
White Collar	58.9%
Management/Business/Financial	15.8%
Professional	22.4%
Sales	9.8%
Administrative Support	10.8%
Services	16.1%
Blue Collar	25.0%
Farming/Forestry/Fishing	0.3%
Construction/Extraction	7.2%
Installation/Maintenance/Repair	4.1%
Production	5.4%
Transportation/Material Moving	8.1%

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.

Lafayette, LA...

2010 Households by Type	
Total	177,751
Households with 1 Person	25.8%
Households with 2+ People	74.2%
Family Households	67.7%
Husband-wife Families	46.3%
With Related Children	21.1%
Other Family (No Spouse Present)	21.4%
Other Family with Male Householder	5.5%
With Related Children	3.3%
Other Family with Female Householder	15.9%
With Related Children	11.0%
Nonfamily Households	6.5%
All Households with Children	36.0%
Multigenerational Households	4.4%
Unmarried Partner Households	7.5%
Male-female	6.8%
Same-sex	0.7%
2010 Households by Size	
Total	177,751
1 Person Household	25.8%
2 Person Household	31.9%
3 Person Household	17.7%
4 Person Household	14.0%
5 Person Household	6.7%
6 Person Household	2.5%
7 + Person Household	1.4%
2010 Households by Tenure and Mortgage Status	
Total	177,751
Owner Occupied	69.6%
Owned with a Mortgage/Loan	39.6%
Owned Free and Clear	30.0%
Renter Occupied	30.4%
2023 Affordability, Mortgage and Wealth	
Housing Affordability Index	126
Percent of Income for Mortgage	20.6%
Wealth Index	68
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	195,917
Housing Units Inside Urbanized Area	54.2%
Housing Units Inside Urbanized Cluster	18.4%
Rural Housing Units	27.3%
2010 Population By Urban/ Rural Status	
Total Population	466,750
Population Inside Urbanized Area	54.1%
Population Inside Urbanized Cluster	18.4%
Rural Population	27.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.



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Top 3 Tapestry Segments	
1.	Middleburg (4C)
2.	Economic BedRock (10C)
3.	Southern Satellites (10A)
2023 Consumer Spending	
Apparel & Services: Total \$	\$319,084,382
Average Spent	\$1,663.07
Spending Potential Index	76
Education: Total \$	\$229,015,126
Average Spent	\$1,193.63
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$567,845,822
Average Spent	\$2,959.61
Spending Potential Index	78
Food at Home: Total \$	\$1,036,909,370
Average Spent	\$5,404.37
Spending Potential Index	79
Food Away from Home: Total \$	\$556,257,758
Average Spent	\$2,899.21
Spending Potential Index	78
Health Care: Total \$	\$1,176,358,588
Average Spent	\$6,131.18
Spending Potential Index	83
HH Furnishings & Equipment: Total \$	\$439,008,712
Average Spent	\$2,288.11
Spending Potential Index	77
Personal Care Products & Services: Total \$	\$138,838,047
Average Spent	\$723.62
Spending Potential Index	76
Shelter: Total \$	\$3,463,798,989
Average Spent	\$18,053.31
Spending Potential Index	73
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$476,982,411
Average Spent	\$2,486.03
Spending Potential Index	79
Travel: Total \$	\$323,586,003
Average Spent	\$1,686.53
Spending Potential Index	75
Vehicle Maintenance & Repairs: Total \$	\$205,232,256
Average Spent	\$1,069.67
Spending Potential Index	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2019 and 2020 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: Esri forecasts for 2023 and 2028. U.S. Census Bureau 2000 and 2010 decennial Census data converted by Esri into 2020 geography.